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# The Questionnaire

## About the questionnaire

During the data collection, i.e. while the SMS of the main corpus were collected, the informants were also asked to fill in a questionnaire, responding to questions about their personal data such as age, sex etc., but also about their use of mobile phones and the new media. The same questions were asked in the second call (see last section in this document).

## **Data Privacy**

The information thus collected is linked to the SMS sent by the respective informants, however, there is no way of knowing who this person is since no names, phone numbers or other personal information was collected and the individual SMS got stripped off any personal information.

## **Participation**

The questionnaire was available to the participants throughout the collections. It was thus possible to send the information in more than once. In cases where we received more than one questionnaire for one person, we only considered the last one, assuming that people wanted to correct the information provided. The same procedure was applied for people who participated in the first and the second collection. In this case, the information from the second collection was considered. It is thus possible that somebody was a student during the first collection but now figures as a professional, because he graduated in the meantime.

# **Original questionnaires (as PDF)**

The questionnaires were available in four languages (

German
,
French
,
Italian
,

). Additionally to what you see in the questionnaires presented here, there was a header with our logo as well as a "send"-button. Please keep in mind that what you see for Italian and Romansh is the questionnaire used for the second collection (see last section in this document).

#### **Questions asked**

If you are interested in the exact wording of the questions, please check the documents in the original questionnaires above.

#### **General information**

**Sex** is given as F (female), M (male) or n/a (not answered)

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Age The age is given as a number for the age of the person at the moment they filled in the form.

**Mother tongue(s)** The mother tongue(s) as they were given. More than one option possible. It was possible to list other languages than the ones offered as a selection (Standard German, French, Italian, Romansh and Swissgerman Dialect). If the informants typed in other languages, they get listed in the person data but not in the Frequency Distribution.

**Other languages spoken** Other languages spoken at home and in public. For both fields, more than one options are possible. It was possible to list other languages than the ones offered as a selection (Standard German, French, Italian, Romansh and Swissgerman Dialect). If the informants typed in other languages, they get listed in the person data but not in the Frequency Distribution.

**Education** The informants' answers were interpreted as follows:

- Primary Education for informants answering Primarstufe, Primaire or Scuola Primaria (second collection: scuola elementare / scola primara / scoula primara)
- ISCED Level 2 for informants answering Sekundarstufe I, Secondaire I or Scuola Media (second collection: scuola media / scola reala ni secundara / scoula reala o secundara)
- ISCED Level 3 for informants answering Sekundarstufe II or Scuola Media superiore (second collection: liceo / gimnasi)
- British GCE A levels for informants answering Mittelschulstufe, Gymnase/Lycée or Maturità (second collection: altra scuola media superiore / apprendistato / autra scola media ni emprendissadi / otra scoula media o giarsunadi)
- Bachelor or above for informants answering Hochschulabschluss, Diplôme de fin d'études or Laurea (second collection: università o scuola universitaria professionale / universitad ni scola aulta specialisada / università o scoula ota specialisada)

**Occupation** The informants' answers were interpreted as follows:

- Student for informants answering SchülerIn/StudentIn; Elève, Etudiant-e or alunno, studente
- Services sector for informants answering Dienstleistungsbereich; Prestation de service or terziario
- Industrial sector for informants answering Industrie or Industria
- Craft/trade for informants answering Gewerbe; Artisanat or commercio

**Home/work postcode/address** Postcode where the informant lives or works respectively. In the person information, you can click on the number to get a map.

#### SMS usage

**SMS Use in years** The informant was asked, for how many years he has been using SMS. A selection was presented: less than a year

- 1-3 years
- 3-5 years
- more than 5 years

**SMS sent per week** The informant was asked, how many SMS he sends out in an average week. A selection was presented:

- less than 5
- 5-10
- 10-20

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- 20-50
- 50-100
- more than 100

**Use of T9** The informant was asked whether he uses his mobile phone's automatic text recognition T9. Options were yes or no.

#### E-mail, chat, forum use

The informant was asked whether he uses any of these media communication forms: **email, chat, forum**. Possible answers were:

- n/a for no answer
- never
- rarely
- frequently
- · very frequently

**Sending SMS from Web** The informant was asked whether he sends SMS from the Web. Possible answers were:

- n/a for no answer
- never
- rarely
- frequently
- · very frequently

**Recipients** The informant was asked whom his SMS were addressed to. Possible answers:

- Friends
- Colleagues (work)
- Family
- Games, contests etc.
- a free field others.

In the original questionnaire there are more questions with text fields. Since they cannot be evaluated in the corpus, we do not discuss them here.

#### **Second collection**

The second collection took place nearly two years after the first one and was set up for the special needs of research in Italian and Romansh. Accordingly, the questionnaire was adjusted slightly to adjust to the needs of this user group but also to cover the quick technical development. The following was changed: For all questions concerning languages (e.g. mothertongue), the option Italian dialect ("dialetto della Svizzera italiana") was added. An additional profession was included: farming or forestry ("agricoltura e foreste") An additional question about mobile phone use was added: do you use a smartphone? ("Si serve di uno smartphone (iPhone o simili)?"). Possible answers were yes and no, but it was also possible to leave the question empty. When working with the corpus, it is imperative to realize that these questions were only asked during the second collection. Thus, the percentage of people, who consider the Italian dialect as their mother tongue, cannot be calculated by setting the total number of participants as 100%. Instead, the number of participants of the second collection has to be taken as 100%. The same goes for smarphones etc.

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